



Local Grady-White Dealership Receives 2012 Award

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Grady-White Boats Recognizes Success of Atlantic Marine with Prestigious Admiral's Circle Award for Model Year 2012

GREENVILLE, NC: Atlantic Marine of Wrightsville Beach, NC has been awarded membership in the prestigious Grady-White Boats Admiral's Circle for the model year 2012, in recognition of high achievement in both sales and customer service.

"Grady-White would like to showcase Atlantic Marine on their exceptional sales performance during the past 2012 model year." stated Joey Weller, Grady-White's Vice President of Sales. "We take pride in this top performing dealership and their commendable customer satisfaction achievement."

Admiral's Circle membership is reserved for those top elite dealerships in the Grady-White network that have achieved a substantial amount in retail sales for the model year, plus also have earned Grady-White's Service Excellence award with customer satisfaction index scores exceeding 9.25 on a 10-point scale as rated in actual customer surveys. This is the second consecutive year that Atlantic Marine has earned this honor.

"Atlantic Marine has clearly demonstrated a positive rapport with their customers and will retain that strong relationship for years to come. We strive to deliver the ultimate boating experience and with Atlantic Marine providing top rate service, expert knowledge of Grady-White products, and superior customer skills, our customers are sure to have an overall memorable experience." said Weller.

Established in 1959, Grady-White manufactures a variety of versatile, high quality center console, dual console, express and walkaround cuddy cabin sportfishing and coastal family boats from 18 to 36 feet. Grady-White boats are built by craftsmanship and designed through customer input and a longstanding, sincere focus on customer satisfaction.